



WINNING IN GLOBAL MARKETS

SERVICES TO SUPPORT DIRECT INVESTMENTS INTO CANADA AND ABROAD

- ENGAGEMENT STRATEGY
- ANALYSIS AND RESEARCH
- POSITIONING
- FINANCIAL PARTNERSHIPS
- RISK MANAGEMENT
- TRAINING AND COACHING

SOLUTIONS TAILORED TO YOUR STRATEGIC INTENTS

UNAK assists companies in their direct investment strategies both abroad and in Canada.

The strategic intent of a business is more than often defined along the lines of ROI (return on investment) in an accounting, financing or economic perspective. Achieving this intent depends on the execution of a sound engagement strategy connected with the local reality. It is also premised upon a sound positioning strategy and top notch collaborators and a quality network.

Countries are often viewed as constructs and units of analysis by investors. As an abstract concept, a country conveys images, impressions which might be the source of rational exuberance or pessimism.

UNAK adds value to your strategic intent by its approach, the rigour of its analysis and the extensive experience of its team in global markets and Canada. Call us.

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